



How Contract Packers Can Help CPG Brands Weather Tariffs and Rising Costs?

Smarter Sourcing & Onshoring

- Quickly pivot to domestic or tariff-free sources.
- Use their buying power to negotiate better material costs.
- Recommend more cost-effective, alternative materials that meet quality standards



Packaging Innovation

- Use less material without sacrificing durability
- Explore sustainable alternatives, repatriating will also reduce GhG emissions
- Streamline and standardise design for easier, more efficient production



Speed to Market & Scalability

- Scale production up or down based on demand.
- Launch new products quickly, without major capital investment.
- Adapt to new markets and new regulatory requirements on the fly.



Risk Management

- Business continuity with global production sites for geographic flexibility
- Expand supplier networks in case of disruptions
- Faster turnaround when plans need to change quickly

